#### SUPER RED™

- ◆100% Active Detergent Powder
- **+ Easily Dissolves**
- + Stays In Solution Up To 1lb. Per **Gallon Of Water**
- ◆ May Be Used As a Presoak Or Wash



### **TWISTER™** Purple

- ◆ Concentrated High Foaming Presoak
- ◆ Neon Purple Color With a Refreshing **Grape Fragrance**
- **◆ Quickly Loosens Road Film**
- ◆Ideal For Automatic Arches & **Self-Serve Bays**



#### **STRIKER™**

- **◆Low pH Advanced Formula**
- ◆High Foaming For Great Vertical-Cling
- ◆ Designed For Two-Step Cleaning Systems
- ◆ Great At Removing Road Salt & **Mineral Deposits**

#### FOAM KLEEN™

- ◆ Concentrated Foam Brush Conditioner
- ◆ Available In:

Gold - Fiesta Colada Blue - Grape Pink - Cherry White - Unscented

◆ A Fantastic Show For Maximum **Customer Appeal** 



#### **EZ PREP™**



### **NOTHING COMPARES TO THE**

# BENCHMARK





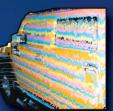
#### **TWISTER™** Orange

- ◆ Concentrated High Foaming Presoak
- Neon Orange Color With An Orange **Candy Fragrance**
- Quickly Loosens Road Film
- Ideal For Automatic Arches & **Self-Serve Bays**



#### **TEMPEST™**

- ◆Ultra Concentrated High Pressure Wash
- ◆Tough on Road Film
- ♦ High Foaming With a Clean Citrus
- Builds Revenue with Lower Cost Per



#### TRI-SHINE™

- ◆ Foaming Rinse Aid & Protectant
- ◆ Available In Vibrant Gold, Blue & Red With a Pleasing Cherry Fragrance
- Contains Real Carnauba Wax
- Ideal In Triple Shine Guns Or Arch



#### SHIELD™

- ◆ Super Concentrated Wax Sealant
- ◆ Silicone Based Polysealant & Carnauba Wax Protection
- ◆ Cherry Scented For Maximum **Customer Appeal**
- **◆Ultra-Fast Drying**



### FLASH™

- ◆ Foaming Wheel & Tire Cleaner
- ◆Touchless Removal Of Brake Dust &
- ◆ Safe On All Wheels
- ◆Bright Neon Color With A Mountain Pine Fragrance
- ◆ Great For Automatics Or Manual Car **Wash Systems**





- ◆ Pre-Cleaner And Bug Remover
- ◆ Penetrates And Loosens Bug Remains & Road Film
- ◆ Safe On All Surfaces
- **◆ Brightens Chrome And Shines** Windshields



## WHAT IS BENCHMARK

BENCHMARK<sup>TM</sup> is the most ADVANCED vehicle wash line on the market. Distinguish your wash from the competition with more BRILLIANT colors, PLEASING fragrances, and RICH foam. Each BENCHMARK<sup>TM</sup> product is formulated to:

- INCREASE cleaning performance
- IMPROVE customer experience
- LOWER cost per car

The BENCHMARK<sup>TM</sup> Program includes a comprehensive LITERATURE and SIGN PACKAGE designed to:

- RAISE customer awareness
- BOOST traffic
- OPTIMIZE profits

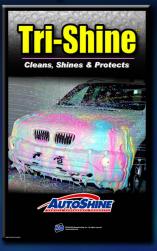
### BENCHMARK MARKETING TOOLS

Banners 3'x6'





Windjammers



For more information about
BENCHMARK<sup>TM</sup> products contact our
KO Customer Service Center
Call 888-301-3005



Pressure Supply 2950 East Division Springfield, MO 65803

KEEP IT CLEAN™

# MAKE THE SWITCH TO BENCHMARK





KO is committed to making your car wash a success by always developing innovative products that are environmentally friendly.